SPONSORS EXHIBITORS



American Academy of Pediatrics District VIII 44th Annual Conference on Neonatal Perinatal Medicine

WHEN: June 16-18, 2021

WHERE: Virtual Conference

WHY: The largest of AAP's districts, with the oldest running annual district neonatology meeting

WHO:

Anyone who contributes to the care of mothers and babies

2020 THEMES:

- Neonatal Resuscitation Program
- Early Management of Preterm Infants
- Substance Use and Newborns
- Outcomes and Future

OPPORTUNITIES:

Levels of Support	Amount
Platinum	\$10,000
Gold	\$5,000
Silver	\$2,500
Bronze	\$1,000
Non-profit	\$100

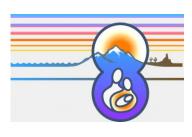
BENEFITS:

- Upload pictures, materials and videos
- "Schedule A Meeting" calendar
- A meeting table right in the online booth

SEE NEXT PAGE FOR SPECIFIC BENEFITS PER LEVEL

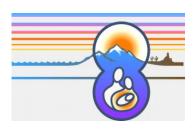
NEXT STEP: Complete <u>online letter of agreement</u> by May 1, 2021. Payment instructions and further details will be in the online form.

QUESTIONS: Contact UNM Office for Continuous Professional Learning at HSC-CPL@salud.unm.edu.



American Academy of Pediatrics District VIII 44th Annual Conference on Neonatal Perinatal Medicine Exhibitor/Sponsor Benefits

Levels of Support	Amount	Benefits
Platinum	\$10,000	 Zoom Room link for "in-person" networking during breaks and before/after conference hours Identified level of support in PowerPoint slides during each day's Welcome & breaks Verbal mention of level of support by emcee during Founder Celebration on Day 1 Online booth "Schedule A Meeting" calendar A virtual meeting table right in the online booth for attendees to "pull up a chair" and meet with you Upload banners, text, pictures, materials, videos, other downloadables, etc. A "Contact Us" email form to follow up with those who visit your booth
Gold	\$5,000	 Identified level of support in PowerPoint slides during each day's Welcome & breaks Online booth "Schedule A Meeting" calendar A virtual meeting table right in the online booth for attendees to "pull up a chair" and meet with you Upload banners, text, pictures, materials, videos, other downloadables, etc. A "Contact Us" email form to follow up with those who visit your booth
Silver	\$2,500	 Identified level of support in PowerPoint slides during Day 1's Welcome & breaks Online booth A virtual meeting table right in the online booth for attendees to "pull up a chair" and meet with you Upload banners, text, pictures, materials, videos, other downloadables, etc. A "Contact Us" email form to follow up with those who visit your booth



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Bronze	\$1,000	 Identified level of support in PowerPoint slides during Day 1's Welcome & breaks Online booth Upload banners, text, pictures, materials, videos, other downloadables, etc. A "Contact Us" email form to follow up with those who visit your booth
Non-profit	\$100	 Identified level of support in PowerPoint slides during Day 1's Welcome & breaks Online booth Upload banners, text, pictures, materials, videos, other downloadables, etc. A "Contact Us" email form to follow up with those who visit your booth